



HAWAII

*Writing Retreat*

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Choose a project.

Spend a week in paradise.

Focus, write, and get it done.

<b>Arrive January 8, 2025</b>	<b>Celebrate January 13, 2025</b>	<b>Depart January 14, 2025</b>
Mercury Enters Capricorn	Full Moon in Cancer	Venus Square Jupiter
Perfect energy for making a plan, focusing, deep work, writing, creativity, and climbing towards big goals.	Celebrate all that has been accomplished. Full circle. Completion. Balance of sensitivity and strength.	Hope, creative fire, enthusiasm, potential, and fertility (in all forms). Carry this energy back home.

# WHAT WILL YOU WORK ON IN HAWAII?

*Maybe you want to...*

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Write your book	Craft your TED Talk	Develop a new offer and marketing plan
Make a pitch deck to woo investors	Plan the next season of your podcast	Write a dozen newsletters
Give your business plan a makeover	Write that one story you've never told	Or anything else you want to create

*Free time and space.*

*Peace and quiet.*

*No distractions.*

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## WHAT'S INCLUDED

6 nights, 7 days:  
private bedroom and bathroom  
(no sharing, all yours)

All meals:  
breakfast, lunch, dinner,  
snacks, and beverages

Energizing movement classes  
(get lifted every morning)

Restorative yoga and meditation  
(wind down every night)

Housekeeping to tidy your room

Pool, jacuzzi,  
and other luxe amenities

Airport pick up and drop off  
(no need to rent a car)

Welcome gift and fresh flowers  
waiting in your bedroom

Walking trails, trees,  
ocean breezes

Breathtaking 5-star atmosphere

90-min massage and sound bath  
experience

Deep conversations with high-  
caliber people doing great work

1-1 time with me to discuss your  
project and get my input

More 1-1 time after the retreat to  
keep the momentum going

Depart Hawaii feeling so proud of what you've accomplished.

You'll leave feeling energized, inspired,  
and glowing from the inside out.



## Who's Coming

A group of accomplished people from different fields (finance, arts, medicine, law, education, etc.) who each bring unique gifts to the room.

At this retreat, many guests will be working on writing a book, while others will work on articles, essays, newsletters, podcasts, and more.

## Where It's Happening

Amaui Villas, a breathtaking venue with a pool, jacuzzi, fitness center, and sweeping views of the surrounding land and sea, overlooking Kauna'oa Bay. Located on the west side of the Big Island of Hawaii.

Expect warm weather, ocean breezes, and lush landscaping.

Because this is a private property, not a public hotel, you'll receive the street address after registering.

I have hosted 10 retreats in Hawaii, have lived here for 7 years, and know all the best spots. Rest assured: you'll be delighted when you arrive!

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# Introvert-Friendly

An introvert-friendly retreat.

Every item on the schedule is a gentle invitation, but nothing is required. Do what you want. Skip what you don't.

If you're on a creative roll and want to stay in your room, keep writing, and not talk to anybody, go for it. There is zero pressure to socialize.

We'll do a brief exercise each morning (think: 30 minutes) to get your creative wheels turning and open the writing floodgates. The rest of the day, you'll have free time to create.

No lengthy presentations. No packed schedule. No rushing. Open space.

## Airport

Fly into Kona International Airport (KOA) on the Big Island of Hawaii.

Airport pick up and drop off is included. Your driver will whisk you away to the retreat.



"Go to Hawaii! Alex is a wonderful hostess who thinks of so many personal touches to make your trip extra-special. When I arrived, she had framed photos of my kids and husband waiting in my bedroom as a surprise! Not to mention, delicious food in the fridge and pantry. I felt pampered and inspired. I wrote the first 5 chapters of my book in Hawaii on that retreat. Having Alex's feedback on my newly finished pages each day only made my book stronger. It was a delicious and productive week. I highly recommend it!"

*Rachel Rodgers*

*Author of We Should All Be Millionaires, a Wall Street Journal Bestseller and one of Audible's Top Audiobooks of the Year*





# About Your Retreat Leader

**Alexandra Franzen** is an award-winning editor, copywriter, ghostwriter, and creator of more than 10 bestselling books and card decks.

She collaborates with top publishers like Penguin/Random House and Chronicle, and has been featured in *The Atlantic*, *The Los Angeles Times*, *The New York Times Small Business Blog*, *Fast Company*, and *Forbes*.

As a writing coach and retreat leader, she's known for her calm, grounded style, and for making big goals feel simple and doable.

She has hosted more than 10 retreats in Hawaii, where she lives full-time with her husband and daughter.

[www.AlexandraFranzen.com](http://www.AlexandraFranzen.com)





## PAYMENT

~~\$15,000~~

\$12,500

### PAYMENT

**Early bird pricing: \$2,500 off.**

**Make 1 payment or pay in 3 installments.**

This amount is **all-inclusive** and covers accommodation, airport pick up and drop off, welcome gift, all meals, housekeeping, massage, movement and meditation classes, 1-1 time with your retreat leader, enriching activities on the island, connections with people who change your life in unexpected ways, and more.

## REGISTRATION

To reserve your spot, please fill out the guest registration form [here](#). Or, click the button below.

REGISTER

Email [alexandra@alexandrafranzen.com](mailto:alexandra@alexandrafranzen.com) if you have any questions. Thank you.

See you in Hawaii!

-Alex

